

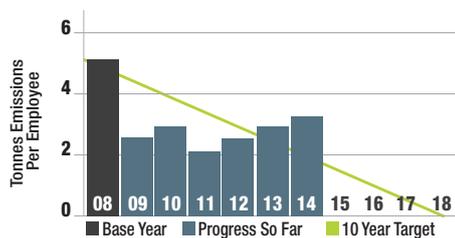
- Gold Pledging Partner
- Sector: Environmental Services/Consulting Engineers
- RCI Membership since 2009
- Reduction Target: 100% reduction commitment from 2008
- Reductions to Date: 219.33 tones (FTE)
- Full-time Employees: 120

About

MMM Group is Canada's largest consulting firm dedicated to creating green buildings and communities. With a professional staff of green building specialists across Canada, MMM Group provides innovative solutions to reduce the energy, water consumption and the environmental impact of building designs delivering a third of all LEED certified buildings in Canada.

Sustainable Journey

MMM Group has a corporate culture of innovation and sustainability. As such, they lead by example and with passion. Internal sustainable policies and procedures touch on all aspects of green operations, including energy efficiency, water efficiency, resource utilization, sustainable transportation, and education and awareness.



By the Numbers

Shortly after becoming a RCI member, MMM Group moved into its LEED building and saw approximately 50% reduction to its GHG. Since 2009, despite a significant increased employee base, GHG emissions have varied and increased only slightly, due to the strong sustainability culture, policies and programs.

Awards

In 2013, MMM Group received the RCI's "Greatest GHG Reduction" award for reducing their corporate emissions by 4% and their building emissions by 24%. This was achieved by bringing their rooftop solar PV cells online and optimizing the use of space to increase per-occupant performance.

Quotes

"Between 2009 and 2014, the population in our building increased by 100%, but the energy only increased 20%."

Our mission is to save the world some energy (and other resources). "In partnership with our parent organization, we are now working to realize this mission across Canada."

Key Projects

LEED Platinum

In 2009, MMM moved into its in-house designed Kitchener headquarters, 'A Grandeur View', which achieved energy savings of 82% and potable water savings of 89% compared with a conventional Canadian office. A Grandeur View achieved the highest level of LEED green building certification (Platinum) in three LEED rating systems. As part of this certification, MMM has detailed and enforced policies regarding green purchasing and building operations.

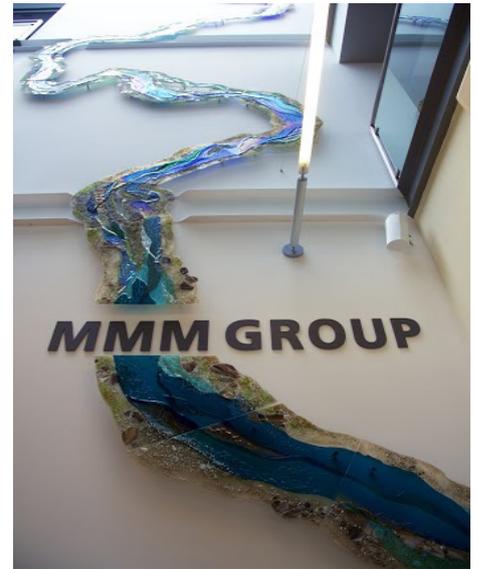
Staff Boom

The number of employees working at MMM doubled since 2013 but only led to a slight increase in the amount of energy the staff uses (20%). More employees used alternative methods to commute to work and lessened the impact staff had on the environment.

Improving Commuting Emissions

A number of incentives have been offered to employees:

- Preferred parking available at the office for hybrid and EV's
- Rebates of \$1,500 to \$3,000 off the purchase of a hybrid vehicle
- \$500 toward bus passes and alternative forms of transit (60% discount)
- 'Cost Equivalent' incentives to non-drive-alone-in-full-gasoline-motor vehicles



Sustainable Waterloo Region (SWR) is a not-for-profit that advances the environmental sustainability of organizations across Waterloo Region through collaboration. SWR's flagship program is the Regional Carbon Initiative (RCI), which facilitates voluntary target-setting and reductions of greenhouse gas emissions by local organizations. For a full list of SWR's programs, please visit www.sustainablewaterlooregion.ca/programs.



The Regional Carbon Initiative (RCI) is Sustainable Waterloo Region's flagship program that helps local organizations advance the sustainability of their operations through greenhouse gas (GHG) emission reductions. RCI membership enables organizations to make GHG reduction commitments, collaborate with area leaders in environmental sustainability, and learn how to implement cost-effective reduction projects.