



**Location:** Kitchener, ON

**Sector:** Environmental

**Number of Employees :** 19

### About AET

AET Group is a company that provides environmental consultancy services, as well as auditing and scientific services throughout Canada and the U.S.A. Areas of expertise include but are not limited to solid waste management, sustainability, GHG Assessments & Reporting, Air Quality & Climate Change, Environmental Compliance & Auditing and Energy Management. As a company, they are committed to working with partners to find innovative sustainable solutions that make a difference both locally and globally.

### Sustainability Goals

To reduce greenhouse gas emissions by 40% from their emission levels recorded in 2010/2011 by 2020.

To accomplish a waste diversion rate of 90% at their office.

To reduce their water footprint by 30% from the 2015 baseline of 663 m<sup>3</sup> over 10 years.



### Sustainability Benefits

AET retrofitted their building office space to improve insulation, air quality, space lighting & natural lighting, water usage, and the heating and cooling systems. Also installed were a bioswale and rain garden to manage and treat stormwater on-site. This in turn created great savings, such as an approximate 75% reduction in lighting energy usage, and the reuse of existing building materials such as wood plank flooring.

The sustainability values that they encourage within their organisation attracts employees who are similarly supportive of these values. As such, this further encourages retention of employees that share sustainability values, creating a positive cycle of employee engagement.

When AET compiles Request for Proposals , they make mention of their association with the Regional Carbon Initiative, as well as their commitments to GHG, waste and water reductions, as a means of differentiating themselves from their competitors and to stand out as an exemplary organisation.

## The Role of the Regional Sustainability Initiative

The Regional Sustainability Initiative provides opportunities for AET to participate and become active in sustainability - focused initiatives, such as the annual Carbon Cleanse.

By encouraging friendly competition, the Regional Sustainability Initiative propels AET to win awards such as being a first place winner in the 2015 Carbon Cleanse, and 2015's Most Active Member. This has encouraged positive public relations and reputations for AET, including additional sustainability awards from the Greater KW Chamber of Commerce and the Recycling Council of Ontario.

The Regional Sustainability Initiative also assists AET in identifying deeper sustainability opportunities through the completion of an Environmental Impact Assessment.

### To learn more about AET Group:



<http://www.aet98.com/>



519-576-9723



@AETGroup



AET Group Inc.

“ Maintaining a top rank in the [Regional Sustainability Initiative] Leaderboard is a direct result of the sustainable commitments, culture and passion of our company. We continue to engage with our staff, challenging them to be innovative, including hosting our own Sustainability Challenge”

Scott Freiburger, Managing Director and CEO,  
AET

AET Group is one of over 200 businesses in the CoLab Network working to set and achieve sustainability goals. Together, we're demonstrating a more sustainable economy is possible.

